



## MEDIA RELEASE

DATE: 12 April 2016  
ISSUED BY: Elmarie Prinsloo  
Tel. 051 4489894  
Email: [elmarie@bloemshow.co.za](mailto:elmarie@bloemshow.co.za)  
DESIGNATION: Chief Executive Officer  
Bloem Show

### DAIRY PRODUCT JUDGING AT BLOEM SHOW 2016

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Bloem Show is the only show in the country where a dairy products competition still takes place during the show. Visit Bloem Show from **27 April to 7 May** and see what dairy products came out winners during the 2016 Dairy products competition.

We received 219 entries for the 2016 dairy competition, approximately 60 more than in 2015! The large numbers of entries were from 21 factories accross South Africa. Dairy companies compete in 16 categories, including butter, Gouda Cheese, Cheddar cheese, special and exotic cheeses, a large variety of milk products as well as goat - and sheep milk products.

15 judges and two students from all over the country will be judging the entries on **Thursday, 14 April 2016** from **10h00-12h00** at the Iris hall, Bloemfontein showgrounds.

For more information about Bloem Show 2016 as well as entry forms and rules for participation, visit [www.bloemshow.co.za](http://www.bloemshow.co.za) or contact our offices during office hours on 051 448 9894.

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