



PRESS RELEASE

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ISSUED BY: Elmarie Prinsloo
Tel. 051-448 9894
E-mail: elmarie@bloemshow.co.za
CAPACITY: Chief Executive Officer
Bloem Show

Bloem Show – 27th of April to 7th of May 2016 – “I Love Bloem Show”

This year Bloem Show takes place from the **27th of April to the 7th of May** and a feast of activities are planned. This year the Show starts on a public holiday and Monday, 2nd of May is also a holiday!

This year's show has something for everyone, from businessmen to families, farmers, men, children and women.

Plan your visit to Bloem Show this year.

SPECIAL RATES AT BLOEM SHOW

There was no increase in entry fees and visitors can definitely make plans to visit the show even more than once this year.

ENTRANCE	R70
Scholars under 12 years	R20
Pensioners	R20
Children under 6 years	Free

And if parking becomes too little and rows become too much at the familiar gates, you can try the OVK/CMW gate (Gate 10) with the entrance from Monument Avenue next to the Women's Monument. There visitors get an additional R5 discount on admission. Parking with car guards is also available here.

Visitors should also remember that the entrance fee on **Saturday, 7th of May 2016** is higher due to the 10th annual music festival with Lesego and Siphokazi as guest artists. This year, visitors on this day, with show of their paid entry tickets at the entrance to the main arena, will receive a free beer or soda.



Access on Saturday, 7th of May 2016 is as follows:

ENTRANCE R110
Scholars under 12 years R40

Pensioners R40

**Included is paid admission on this day is a complimentary beer or cold drink.

Here are the dates which are important to remember and where special rates apply:

- **29th of April - Students and Scholars: Half price day** - students whom show their student card or pupils dressed in school uniform only pay R35 on this day.
- **3rd of May – Half price day** - entry is only R35 and children under 12 years and pensioners only pay R10 on this day. Children under 6 years visit the show for free
- **28th of April & 4th of May** - Special package price of **R120 for unlimited rides in the Fun Fair** until 20:00.
- **Remember, if you pay your admission at Bloem Show, all the entertainment acts are for free.**

Gates are open from 08:00 – 20:00, except Sunday until 17h00 and Saturday, 7th of May until 22h00.

Exhibition halls - trading hours:

Daily	10:00 – 20:30
Sunday 1 st of May 2016	10:00 – 17:00
Last Saturday, 7 th of May 2016	10:00 – 19:00

The show grounds and activities close at 22:00, except on public holidays, Fridays and Saturdays it closes at 23:00. Sunday 1st of May the show grounds will close at 19:00.

ENTERTAINMENT FROM THE TOP SHELVES

This year Bloem Show has made particular effort to bring a wide range of artists to Bloemfontein. The highlights of the main entertainment program are as follows:

- **Wednesday, 27th of April 2016 (Kiddies Day)**
Benny Bookworm (11:00), **Goldilocks and the Three Bears** (14:00) **The three little pigs** (music) (16:00), **Little Miss. Bloem Show & Little Miss Daisy** (18:00), **Tjiff & Tjaff** (19:00)
Children's entertainment with face painting, clowns, treasure hunt and balloons at the Pick 'n Pay stage (10: 30-16: 30)
- **Thursday, 28th of April 2016**
Miss Windmill Bloem Show with guest artist **Corlea Botha** (19:00)
- **Friday, 29th of April 2016**
Matthew Mole (20:00)
- **Saturday, 30th of April 2016**
Standard Bank **Extreme outdoor demonstration day** in conjunction with Bloemfontein Courant (10: 00-17: 00) at the Vertical Signs 4x4 track with many demonstrations:
 - **Singing Chef, Kevin Leo** (12:00-14:00)
 - **Sheep Festival** with a variety sheep dishes and side dishes (12:00-18:00)



- **Father and Child Braai** (11:30-14:00)
- Training Edge Fichardt park offers **SA Strongman competition** for under 90kg and under 105kg (10:00-16:00)
- **Iron Eagle Games** by **CrossFit Resuelto** (08:00-17:00)
- **SA Crossfit competitions** (10:00-16:00)
- Numerous demonstrations
- "Celeb bag jumping" from a height of an 11 meter tower
- **NABBA X-TREME BODY's CLASSIC 2016** (Bodybuilding competition) (17:30-22:00 on the Pick 'n Pay stage)
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- **Sunday, 1st of May 2016**
 - Kokkedoor, Tiaan & Koekedoor, Mareli** (10:30-11:30) and **Kiddies chef competition** (13:00) on the Clover stage
 - Mathys Roets** (15:30)

 - Sunday lunch with Theunie Kloppers.** Theunie Kloppers' famous Sunday lunch is at Bloem Show this year. Make sure you book in advance and enjoy a quiet Sunday at Bloem Show.
- **Monday, 2nd of May 2016**
 - Adam Tas** offered by **Bloemsec** (19:00)
- **Tuesday, 3rd of May 2016**
 - Lollos** (15:00), **Kurt Darren** (19:00)
- **Wednesday, 4th of May 2016**
 - The Parlotones** (19:00)
- **Thursday, 5th of May 2016**
 - Cattle Parade** (17:00)
 - Karlien van Jaarsveld** offered by **PwC** (19:00)
- **Friday, 6th of May 2016**
 - Dr Victor & Rasta Rebels** (18:30)
 - 1SSB military parade** (17:30)
 - Oval track race** (20:00)
- **Saturday, 7th of May 2016**
 - Castle Light offers **Lesego** (20:00) & **Siphokazi** (21:00) at the Vertical Signs Main Arena with a full program of local talent.
 - Please remember that the entry fee on Saturday, 7th of May is R110 and R40 for scholars under 12 years. This includes complimentary beer or cold drink.**

Access to artists' performances is free.

OTHER ENTERTAINMENT @ BLOEM SHOW

In addition to the many **emerging artists** performing this year at Bloem Show, there is also a variety of other entertainment and talent which is part of the program.

- **Bicycle stunts** done by **Peter Haley** on Saturday, 30th of April 2016.
- **Extreme "bag jumping"** is new this year and adrenaline lovers should definitely stand closer. Jumps can be done daily at the Vertical Signs 4x4 track - where jumping will take place from heights up to an



incredible **11 meters**. Cost is R50 per person per jump. Join us on Saturday afternoon at 14:00 to watch how celebrities in Bloemfontein attempt the jump.

- **Extreme dare performances** with a BMX bicycle and a 'Motocross' motorcycle at the "bag jumping" must surely not be missed this year. Visitors to Bloem Show have not yet experienced anything like this! Performances will be held on the following days – 29th, 30th of April and 1st, 2nd & 7th of May at 10h30 and 14h30. On the 27th of April and 6th of May there will be only one performance at 14h30.

- **Boham's dancers** will also be performing again this year at Bloem Show.

- **Creare's mime artists** will perform in the walkways daily together with the Bloem Show's character, FunBob.

- For the children, just before the Vertical Signs 4x4 track, is a "**kiddies inflatable city**" with many **inflatable jumping castles and children's rides**. R50 for unlimited participation for the day.

- **Skating area**, where this year visitors can skate with their own skateboard or they can rent one. Come skate or learn to skate.

- **The Scottish Orchestra** will provide a festive atmosphere in the walkways.

- Interested parties can also come daily to see how a **cow is milked** and **sample fresh cow's milk**. The demonstration is presented by Dairy Corporation daily at 17h30 at the milking stall.

- On 3rd of May Teambo mass Drumming will be performing at 18:00 on the Pick 'n Pay stage just before the performance of Kurt Darren - come be part of the fun.

- The Tse Tsa Ntle Mangaung Sotho dancers are also a new addition to the Bloem Show program. Visit www.bloemshow.co.za for more information and performance dates.

Don't miss out on **Bloem Show's** third consecutive year of "**Talent Search**", sponsored by Computicket. Auditions already take place before the show on the 5th of March, with 25 finalists performing on the 12th of March 2016 and the ten finalists will then perform during Bloem Show on the 29th of April and 4th of May 2016, after which the winners will be announced. A total cash amount of R21 500 is at stake. This is done by Bloem Show to develop talent and to offer **talented young artists** the opportunity to start a career with a head start.

Clover Kiddies Chef competition will be held on Sunday, 1st of May 2016 at 12:00 on the Clover stage after the performance of Kokkedoor, Tiaan and Koekedoor, Mareli. Registration for the competition needs to be made beforehand on the Bloem Show website and closes on the 22nd of April 2016. Two children in a team and they must be between the ages of 7 and 11 years.

Bloem Show and Pick 'n Pay also offer a **Father and child braai competition** on Saturday, 30th of April from 11:30 to 14:00 at the Vertical Signs 4x4 track. The competition winners will be announced by singing chef, Kevin Leo. Registration for this must be done beforehand on the Bloem Show website and applications close on the 22nd of April 2016. A team consists of one adult over 18 years and one child between 7 and 12 years.

The **Ola Fun Walk** will take place on the public holiday, Monday 2nd of May 2016 from 11:00. Participation is free, but those interested need to register on the Bloem Show website as participation cannot exceed 200 people. The half an hour walk on the showgrounds starts at the Daisy Hall. Participants receive a free ice cream, water and a medal after completion of the walk.



Pensioners with birthdays during Bloem Show (27th of April 27 to 7th of May) may, with show of their ID, enjoy a free pancake breakfast on any day during the show at the Pancake King stall in Tulip hall, number T20a.

Prospective brides or ladies whom wish to obtain useful tips on **hair, dresses and style** are welcome to attend one of the many **talks and performances** by Revé Bridal House during this year's Bloem Show on the Clover stage, Visit www.bloemskou.co.za for the full program.

Everyone can come and experience the excitement of being a daredevil for a day at this year's Bloem Show! **Visitors can let the adrenaline pump through making a choice from jumping from any height up to 11 meters and landing on a giant airbag.** Make your choice of just to jump, to turn in a circle or any trick of your choice and then landing safely on a giant safety airbag. Jumps cost R50 per person and will be an experience like never before. Old and young can participate - participants must just be over 4 years of age.

Visitors to Bloem Show have never experienced or seen something like this before! **A 'Motocross' motorcycle and BMX bicycle** build up speed over a distance of 24 meters, after which riders are lunged from a giant ramp into the air to an unimaginable height of up to 7 meters, doing a wide variety of tricks and at the end lands on the giant airbag.

Visit Facebook: Sevensevensports Bagjump or www.sevensevensports.com for a sneak preview.

This year the Standard Bank extreme outdoor demo day in association with Bloemfontein Courant, will be presented on Saturday, 30th of April 2016 during Bloem Show. This promises to be a memorable occasion and visitors should definitely not miss this. All activities take place in and around the Vertical Signs 4x4 track. The program includes the following:

PROGRAM:

- 08:00-17:00 **Iron Eagle games by CrossFit Resuelto**
- 10:00 BMW Motorcycle demonstrations by Sovereign Motors
- 10:00 **Father and child braai competition** kicks off
- 10:00-16:00 Training Edge Fichardt park **presents SA Strongman competition** under 90kg and under 105kg
- 10:30 Demo of extreme jumps with BMX bicycle and motorcycle
- 11:00 4x4 demonstration - vehicles
- 11:45 Remote toy demonstration by JMC Hobby
- 12:00 **Kevin Leo, the singing chef**
- 13:00-18:00 Sheep Festival with delicious sheep dishes by Theunie Kloppers - R110 p.p. (tickets through Computicket)
- 13:35 Father and child winners appointed by Kevin Leo
- 14:00 **Celebrity bag jumping** - 10 local famous business personalities jump from an 11m tower
- 14:30 Demo of extreme jumps with bicycle and motorcycle
- 15:00 4x4 demonstration - vehicles
- 15:45 Remote Toys demonstration by JMC Hobby
- 16:00 BMW motorcycle demonstrations by Sovereign Motors

The Farm Stall tent, on the way to the Vertical Signs 4 x 4 demonstration track, offer visitors exhibitions such as wool products, real wool coats, wool pillows, slippers and dried fruit. The Farm Stall is on the way to the Vertical Signs 4 x 4 demonstration track and again offers visitors exhibitions such as wool products, real wool coats, wool pillows, slippers, and dried fruit. Feel free to come taste the feast of **sheep dishes hosted by Free State Red Meat Producers Organisation** - from sheep tails, sheep tripe, liver and caul, lamb on the spit to "pofadder" for the entire period of Bloem Show. As part of the RPO's consumer-education; deboning sessions and cutting of carcasses will also be displayed. Delicious meat recipes and spices available at exhibition!



Sheep shearing demonstrations take place on Wednesday, 27th of April 2016, the first day of the show. At 10h00 and 15h00 children can collect their own **cupcake and decorate** it at only R5. On the 2nd of May, visitors can come at 10h00 and 15h00 to see a **coffee demonstration** and receive a coffee and a cupcake for only R10.

This year visitors can also indulge themselves in a variety of sheep and side dishes by Theunie Kloppers, which is available at the Sheep Festival during the extreme outdoor demo day at the **Vertical signs 4x4 track on Saturday, 30th of April 2016**. Cost for this is R110 and tickets are available at Computicket.

Bloemfontein is already familiar with the delicious **Sunday lunches by Theunie Kloppers** at the Botanical Gardens. This year on **Sunday 1st of May 2016** you can also enjoy a delicious Sunday lunch at the BKB hall next to the 4x4 track. Reservations are necessary since space is limited - contact 082 394 6747.

The Creative Craft and Art Hall this year is as always a highlight. This section is growing each year and is currently the largest of its kind in South Africa. With more than 2,500 entries annually, the Creative Crafts and art gallery is worth a visit. Here, a variety of arts and crafts can be seen, from quilting, creative knitwear, embroidery and crocheting, confectionary and craft items to children's art from various schools and art schools.

The following demonstrations will be presented during Bloem Show in the Creative craft and art gallery at Bloem Show:

- Weaving and Spinning:
 - 27th of April and 1st of May (09:00-12:00)
 - 2nd of May (10:00-13:00)
- Knitting:
 - 4th of May (10:00-14:00)
- Patchwork and quilting:
 - 29th of April (10:30-16:30)
 - 30th of April (10:30-16:30)
 - 6th of May (10:30-16:30)
- Bobbin lace:
 - 27th of April (10:00-12:00)
 - 30th of April (10:00-12:00)
 - 1st of May (10:00-12:00)
 - 2nd of May (10:00-12:00)

These are only a few of the new highlights on the program. Visit www.bloemshow.co.za for the full daily program of Bloem Show.

BLOEM SHOW IN A NUTSHELL

- **Largest outdoor Saddle Horse Show in the world** with about 1,000 horses; 25th – 30th of April.
- **Toyota Stockfarm auctioneer competition** on the 2nd of May in the Clover stage.
- The third National **Vleissentraal - Stud Book Bull Growth Competition** on the 3rd of May at 15:00 in the cattle main ring.
- **Vertical Signs 4x4 demonstration** track with daily demonstrations and ride-alongs at 11:00 & 15:00.



- **"OVK/CMW Back to Back" - Shear, spinning & knitting marathon** on 30th of April.
- **Extreme outdoor demonstration day on the 30th of April with singing chef, Kevin Leo.**
- **Shearing demonstrations** in the shearing tent daily from 1st of May.
- **Tjiff and Tjaff characters** from Kyknet with children shows – 27th of April (19:00).
- The **Sports café** is just below the main pavilion and offers interesting food, beverages and various activities for everyone.
- **Clover Kiddies cooking competition** on Sunday, 1st of May 2016 12:00 at the Clover stage. Registration needs to be done beforehand on the Bloem Show website.
- **NABBA X-TREME BODY'S CLASSIC 2016** Bodybuilding competition will take place on Saturday, 30th of April, Bodybuilding competition at 17:30-22:00.
- **SA Strongman and SA Crossfit competition** takes place on the 30th of April from 10:00-16:00 next to the Vertical Signs 4x4 track.
- Bloem Show and **Pick 'n Pay** offer the **Father & Child Braai** on Saturday, 30th of April at 11:30 at the Vertical Signs 4x4 track. Registration to take place in advance on Bloem Show's website.
- **Fun Walk @ Bloem Show** by Ola and Radio Rosestad on Monday, 2nd of May 2016 at 11h00 from the front of the Daisy hall, registration needs to be made beforehand. Participation is limited to the first 200 registrations, free ice cream and medals for participants. Pay your entry fee and participation in the fun walk is free.
- Largest **Creative Craft division** in South Africa with ± 2494 entries. Visit www.bloemshow.co.za for dates and times of demonstrations in weaving, patchwork & quilting and creative knitwear.
- **Vodacom train** with route on the showgrounds.
- **Pet Hall** - wild birds, chickens, cage-birds, parrots, fancy pigeons and zoo.
- **Fun Fair rides** - Special price of R120 for unlimited rides until 20h00 on the 28th of April and 4th of May.
- **Bicycle stunts** are done by **Peter Haley** on Saturday, 30th of April 2016.
- **Extremes bag jumping** this year is new and adrenaline lovers must surely stand closer. Jumps can be done daily at the Vertical Signs 4x4 track - where jumps can be made from heights up to an incredible 11 meters. Costs R50 per person per jump.
- **Extreme dare performances** by a BMX bicycle and a Motocross motorcycle at the "bag jumping" must surely not be missed this year. Visitors to Bloem Show have not experienced anything like this! Performances will be held on the following days – 29th, 30th of April and 1st, 2nd & 7th of May at 10h30 and 14h30. On the 27th of April and 6th of May there will be only one performance at 14h30.
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- The **10th music festival** is hosted on **Saturday, 7 May 2016 from 13:00 till 23:00**. This festival is promoting upcoming local talent such as Taylor K, King Marvellous, Da Vibe Tribe, Mokotjo, Simpl3 Stori3s, Steven Molapo, Piyet Live, Mohlakeng acapellas, Pulse of Joy, African Beat. Joining them will be DJ's Patrick Tsolo, Puso Kgosinkwe, Lovers & Kakapa. These artists will be performing from 13:00 as lineup before the main performances by **Lesego** at 20:00 and **Siphokazi** at 21:00.

100 000+ visitors, over 11 days with about 450 exhibitors in exhibition halls and outdoor areas.

Come and enjoy an unforgettable show from the 27th of April to 7th of May at Bloem Show Grounds. Visit www.bloemshow.co.za for more information.

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