



## PRESS RELEASE

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ISSUED BY: Elmarie Prinsloo  
Tel. 051-448 9894  
E-mail: [elmarie@bloemshow.co.za](mailto:elmarie@bloemshow.co.za)  
CAPACITY: Chief Executive Officer  
Bloem Show

### **New at this year's Bloem Show!**

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This year Bloem Show takes place from the **27<sup>th</sup> of April to the 7<sup>th</sup> of May** and a feast of activities are planned.

For those who always say Bloem Show is always the same, we have news for you this year. There are many new and exciting activities in this year's program. There is no increase in entry fees and a half price entry-day makes it even more affordable - in the current economic situation where everything is increasing, this is good news for show visitors! There is thus no excuse not to come to Bloem Show this year.

Some of the new activities on the Bloem Show program include:

- **Children focus on the 27<sup>th</sup> of April**, the first day of Bloem Show. We offer a wide variety of children's performances such as Benny Bookworm, Goldilocks and the three bears, The Three Little Pigs, Tjiff and Tjaff and the crowning of the Little Miss Bloem Show and Little Miss Daisy. The 27<sup>th</sup> of April is a public holiday, so plan fun for the kids on this day.
- Wednesday, the 27<sup>th</sup> of April 2016, the first day of the show at 10h00 and 15h00 the children can come to **get their own cupcake and decorate** it at only R5 at the Farm Stall.
- For the children, just before the Vertical Signs 4x4 track, you will find a "**kiddies inflatable city**" with many inflatable jumping castles and children's rides. Cost is R50 for unlimited participation for the day.
- **Skating area** where this year visitors can skate with their own skateboard or they can rent one. Come skate or learn to skate.
- **Standard Bank Extreme outdoor demonstration day event in conjunction with Bloemfontein Courant** (10:00-17:00) at the Vertical Signs 4x4 track with numerous demonstrations on Saturday, the 30<sup>th</sup> of April. This includes the performance of Kevin Leo, the Singing Chef.



**PROGRAM:**

08:00-17:00	<b>Iron Eagle games</b> by CrossFit Resuelto
10:00	BMW Motorcycle demonstrations by Sovereign Motors
10:00	<b>Father and child braai competition</b> kicks off
10:00-16:00	Training Edge Fichardtpark <b>presents SA Strongman competition</b> under 90kg and under 105kg
10:30	Demo of extreme jumps with BMX bicycle and motorcycle
11:00	4x4 demonstration - vehicles
11:45	Remote toy demonstration by JMC Hobby
12:00	<b>Kevin Leo, the singing chef</b>
13:00-18:00	Sheep Festival with delicious sheep dishes by Theunie Kloppers - R110 p.p. (tickets through Computicket)
13:35	Father and child winners appointed by singing chef, Kevin Leo.
14:00	<b>Celebrity bag jumping</b> - 10 local famous business personalities jump from an 11m tower
14:30	Demo of extreme jumps with bicycle and motorcycle
15:00	4x4 demonstration - vehicles
15:45	Remote Toys demonstration by JMC Hobby
16:00	BMW motorcycle demonstrations by Sovereign Motors

- **Sheep Festival on Saturday, the 30<sup>th</sup> of April**, with a variety of sheep dishes and side dishes (12:00-18:00). Buy your ticket at R110 at Computicket and eat as much as you want at Bloem Show.

- Training Edge Fichardtpark presents **SA Strongman competition on the 30<sup>th</sup> of April** for under 90kg and under 105kg (10:00-16:00),

- **Iron Eagle Games** by CrossFit Resuelto take place on the 30<sup>th</sup> of April (08:00-17:00). This is the national competition of CrossFit which takes place during Bloem Show.

- **Celeb bag jumping** from a tower to a height of 11 meters is a daily new challenge at Bloem Show. Come see on Saturday, the 30<sup>th</sup> of April at 14:00 how the celebrities jump.

- **On Sunday, the 1<sup>st</sup> of May, the "Kokkedoor", Tiaan & Koekedoor, and Mareli will be demonstrating from 10:30-11:30 and this will be followed by the Kiddies chef Competition at 13.00 on the Clover stage.** This is a first for Bloem Show in this format.

- Bloemfontein is already familiar with the delicious **Sunday lunches** by **Theunie Kloppers** at the Botanical Gardens. This year on Sunday 1<sup>st</sup> of May 2016 you can also enjoy a delicious Sunday lunch at the BKB hall next to the 4x4 track. Reservations are necessary since space is limited - contact 082 394 6747.

- **Extreme bag jumping** is new this year and adrenaline lovers should definitely move in closer. Jumps can be done daily at the Vertical Signs 4x4 track - where heights up to an incredible 11 meters can be jumped from. Cost is R50 per person per jump.

- **Extreme risk performances** by a BMX bicycle and a motocross motorcycle at the bag jumping must surely not be missed this year. Visitors to Bloem Show have not experienced



anything like this before! Performances will be held on the following days – the 29<sup>th</sup>, 30<sup>th</sup> of April and the 1<sup>st</sup>, 2<sup>nd</sup> & 7<sup>th</sup> of May at 10h30 and 14h30. On the 7<sup>th</sup> of April and the 6<sup>th</sup> of May there will only be one performance at 14h30.

- On the 3<sup>rd</sup> of May **Teambo “a mass Drumming”** will be performing on the Pick ‘n Pay stage at 18:00 just before the performance of Kurt Darren - come be part of the fun.

- Pensioners with birthdays during Bloem Show (27<sup>th</sup> of April to 7<sup>th</sup> of May) may, with show of their ID, enjoy a free **pancake breakfast** on any day during the show at the Pancake King stall in Tulip hall, number T20a.

- Prospective brides or ladies whom wish to obtain useful tips on **hair, dresses and style** are welcome to attend one of the many **talks and performances** by Revé Bridal House during this year's Bloem Show on the Clover stage.

- Feel free to come taste the feast of **sheep dishes hosted by Free State Red Meat Producers Organisation** - from sheepstails, sheep tripe, liver and caul, lamb on the spit to "puffadder" for the entire period of Bloem Show. As part of the RPO's consumer-education, deboning sessions and cutting of carcasses will also be displayed. Delicious meat recipes and spices available at exhibition!

- On the 2<sup>nd</sup> of May, visitors can come at 10h00 and 15h00 to see a **coffee demonstration** and receive a coffee and a cupcake for only R10.

- The **Fun Fair** is without a doubt children's highlight of the show. This year visitors can look forward to exciting trips in a festive atmosphere, with nice seating areas for the parents whom need a break. Many **specials** are also available this year for Fun Fair rides. Fun Fair tickets can be obtained at **50% discount** from Computicket (online or at retail stores), but only for advance purchases before the 27<sup>th</sup> of April. During the Bloem Show visitors can also purchase special **packages of R120** on the 28<sup>th</sup> of April and 4<sup>th</sup> of May, for the Fun Fair for unlimited rides until 20:00. The tickets are available at the theme park ticket office on the day of the special offer.

• The **10<sup>th</sup> music festival** is hosted on **Saturday, 7 May 2016 from 13:00 till 23:00**. This festival is promoting upcoming local talent such as Taylor K, King Marvellous, Da Vibe Tribe, Mokotjo, Simpl3 Stori3s, Steven Molapo, Piyet Live, Mohlakeng acapellas, Pulse of Joy, African Beat. Joining them will be DJ's Patrick Tsolo, Puso Kgosinkwe, Lovers & Kakapa. These artists will be performing from 13:00 as lineup before the main performances by **Lesego** at 20:00 and **Siphokazi** at 21:00.

100 000+ visitors, over 11 days with about 450 exhibitors in exhibition halls and outdoor areas.

Come and enjoy an unforgettable show from the 27<sup>th</sup> of April to 7<sup>th</sup> of May at Bloem Show Grounds. Visit [www.bloemshow.co.za](http://www.bloemshow.co.za) for more information.

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