



MEDIA RELEASE

DATE: 27 September 2016
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Bloem Show

Bloem Show 2017 - date announced

Get your calendars ready – the date for Bloem Show 2017 has been set! This exciting event will take place from **27 April – 7 May 2017** in Bloemfontein and a jam-packed 11-day programme is planned.

After a very successful Bloem Show 2016, we are looking forward to once again entertain visitors with a great variety of exhibitors, artists and agricultural activities. The theme for next year's Bloem Show is #Bloemshow and the theme for exhibitors will be "Colour me Crazy"

Annually, more than 100 000 people visit Bloem Show, one of the highlights on the social and agricultural calendar in Central South Africa. This showpiece event attracts customers and visitors from around the country, as well as an average of 450 local, national and international exhibitors – a wonderful economic injection for our region.

Visitors can expect a packed agricultural programme, with several national championships that will be decided during this time. ***Exhibition space is now available. If you need more information about any aspect of this event, please contact the Bloem Show offices on 051 – 448 9894 or visit our website at www.bloemshow.co.za.***

Don't miss it! Bloem Show 2017 – best entertainment, exhibitors, agricultural championships and an excellent business opportunity. Make sure you set the date in your diary – 27 April – 7 May 2017!

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